



To,

Date: 13/05/2025

The Principal  
Govt. Degree College Theog  
Shimla, Himachal Pradesh

**Subject:** Collaboration for Implementing "CAMaL ka Camp – Summer Campaign 2025" Facilitated by Pratham Education Foundation

Respected Sir,

Pratham Education Foundation is a non-governmental organization that has been working in the field of quality education since 1995. Currently, the organization is active in more than 23 states and union territories, including Himachal Pradesh. Pratham programs reach to the children and youth across the country directly as well as through large-scale collaborations with government systems.

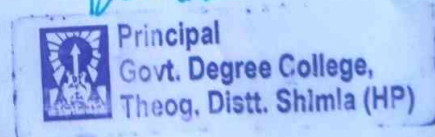
This year, Pratham is implementing a large-scale nationwide "CAMaL ka Camp – Summer Campaign 2025" to reach children in communities to improve their foundational learning in Language and Mathematics. We therefore seek your support for the successful implementation of the campaign in Himachal Pradesh.

The detailed process note is enclosed for your kind reference.

We look forward to collaborating for the improvement of children's learning outcomes through the Summer Campaign.

Sincerely,

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Himachal Pradesh  
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## Process Note

By April 2025, three uninterrupted academic years will have passed since the pandemic eased. During this time, schools have integrated key policy reforms from NEP 2020, NCF-FS, and NIPUN Bharat, significantly improving early-grade learning.

The NEP 2020 underscores the urgency of foundational literacy and numeracy (FLN), with NIPUN Bharat focusing on early grades. However, children entering Grade VI—especially those affected by past school closures—need support to catch up on foundational skills as academic rigor increases in upper primary. As per Annual Status of Education Report (ASER) 2024, in Himachal Pradesh, 71.4 % government and private school children in Std. 5 can read a Std II-level story. In Mathematics, 50.6 % of children can do a simple division. Similarly, in Std. VIII, 88.2% of children both in government and private schools can read a simple story and 54.2 % of children can do simple division. Thus, the data indicate a persistent learning gap relatively in Arithmetic abilities.

Without timely intervention, these gaps may widen, making it harder for students to keep up with their curriculum. Strengthening foundational skills at this stage is crucial for their continued academic success. During the initial phase of academic cycle, structured short-term programs can bridge learning gaps, strengthen core skills, and enhance grade preparedness.

### **CAMaL Ka CAMP<sup>1</sup> 2025 in Himachal Pradesh**

Building on the learnings from Pratham's large-scale Summer Camp (2023), in collaboration with the governments of Uttar Pradesh, Madhya Pradesh, and Bihar, the CAMaL Ka Camp 2025 will focus on other states including Himachal Pradesh. In the state, we are aiming to reach children of Std. 5 to 8 to improve foundational learning in Language and mathematics. The campaign will be implemented in communities across the state, with partnerships playing a crucial role in:

- Outreach through panchayats, colleges, universities, NGOs, and government bodies
- Volunteer mobilization and engagement to ensure wide participation
- Effective implementation to maximize learning gains

### **Operational Components**

In most of the states in India, Summer vacation are held between April-June, lasting 1-2 months, however, Himachal Pradesh is one of the states where schools are open during these months.

#### **1. Who will be the target group of the camp?**

- The core focus will be on children of Std. 5 to 8 in the new academic year who are struggling with foundational Language and Arithmetic abilities.

<sup>1</sup> CAMaL stands for Combined Activities for Maximized Learning, a Pratham initiative that helps children catch up on foundational literacy and numeracy in a short period using the Teaching at the Right Level (TaRL) approach. CAMaL Ka Camp is a summer learning program designed to engage children during long summer breaks, combining learning with fun to support their academic progress. The focus is on helping children with foundational reading, understanding, expressing themselves, and arithmetic skills—building blocks that help a child move forward.



- Since the camps will be in communities, children from other grades may also want to join. The volunteers will have a flexibility about welcoming and engaging them.

## 2. Who will conduct the camp?

- Youth volunteers: Primarily, young and energetic individuals from the community.
- Preferred Qualifications:
  - Age 16 or higher
  - Confident in conducting language & math-based activities
- Access to a smartphone.

## 3. When will the camp be conducted?

- Duration: 6 weeks.
  - Week 1: Warm-up, mobilization, and assessment
  - Weeks 2-5: Instructional activities
  - Week 6: Celebration
- Timeline: The mobilization\* is planned to be initiated in the month of April while the camps will be commenced in May-June 2025.

*\*Diversified mobilization efforts involving multiple partners rather than relying solely on Pratham representatives ensure broader volunteer engagement and timely camp initiation. This allows maximum time for teaching and learning.*

## 4. What will be the focus areas?

The focus areas will be as follows:

- Primary: Basic reading and mathematical skills through games, storytelling, and projects-based activities
- Secondary: Development of strong analytical skills.

## 5. How will the training happen?

The training will follow a cascade model, ensuring efficient knowledge transfer and planning strategies for large-scale implementation. The process will include:

- **Engaging with Government Stakeholders** – Efforts will be done to engage with government officials and key decision-makers, introducing them to the ‘CAMaL Ka Camp’ model, objectives, and implementation plan as their support and involvement will help ensure alignment with the mission and facilitate smooth execution at the ground level.
- **Orientation of Partner Points of Contact (PoCs)** – Pratham will train identified Points of Contact across different partners, including government bodies, NGOs, colleges and other institutions. This training will equip them with the camp manual, assessment tools, formats, data entry system, and the Education for Education course for volunteers. Additionally, guidance on mobilizing volunteers within communities will be emphasized.



- **Training of Volunteers by Trained Partner PoCs** – The trained PoCs, spread across different partners, will mobilize and train local volunteers responsible for conducting camp activities with children over the six-week program, including initial mobilization and a closing celebration.

\*A communication channel will be mutually agreed upon to facilitate tracking the progress and monitoring of camp activities.

This structured, step-by-step training approach will ensure that the stakeholders engaged in camp are well-aware and equipped with the requirements, enabling a consistent and effective implementation across all the communities.

**6. What will be the learning assessment?**

- Frequency: Twice – at the beginning (baseline) and end (endline)
- Based on a simple one-on-one ASER Math assessment tool

**7. How will data be collected?**

- Tool: Comprehensive one-stop data system (web link) for volunteers and partners.
- Assessment, monitoring & verification and reporting will be done on the same platform.

**8. How will the volunteers be benefitted?**

- Learning Opportunities:
  - Access to Pratham's 'Education for Education' (EfE) course i.e. 'Learning with Google Tools'
  - Connection with Pratham for continuous engagement even after the campaign
- No Remuneration

**9. How will the camps be monitored?**

- Regular visits by the partners at district, block, and village levels to motivate children, volunteers, and Pratham team members.
- Physical or remote mentoring at regular intervals helps track progress and improve the effectiveness of camps.

## PROCESS FLOW FOR SUMMER CAMP

- 1. Preparation and Mobilization:** A six-week campaign module is designed, including language and math activities, assessment tools, and a digital platform for monitoring. Teams spread across mapped locations, engaging with government institutions, and civil society stakeholders at district, block, and village levels to create awareness and ensure community participation.
- 2. Orientation/Training of Volunteers:** Pratham team members will train local partners, who in turn will deliver training to community volunteers to demonstrate activities, provide hands-on experience with assessment tools, and explore strategies for effective campaign implementation.
- 3. Baseline Assessment:** After receiving orientation/ training and the summer camp kit, volunteers assess and identify children in the targeted groups struggling with reading and perform basic mathematics in their localities. This helps establish a starting point for tracking the children's progress throughout the campaign.
- 4. Implementation of Activities-** The campaign is rolled out in communities, with volunteers conducting engaging language and math activities based on the camp manual. Children participate actively through interactive learning methods like storytelling, games, and group activities.



5. **Endline Assessment**-Towards the end of the instructional phase, volunteers conduct a final assessment to measure improvements in children's reading and numeracy skills. Data is collected to evaluate the impact of the campaign.
6. **Celebration and Felicitation**- The campaign concludes with a community celebration, recognising the efforts of volunteers and children's achievements. Certificates and acknowledgements are given to volunteers, ensuring motivation for continued engagement in learning initiatives.

## ROLES AND RESPONSIBILITIES

### 1. Role of Partner Organisation in Summer Camp-

- Identify a core team with representatives from the partner organization and Pratham to support planning, resource mapping, obtaining permission letters, and overseeing implementation and monitoring
- Assist in designating a key point of contact to collaborate with Pratham team members
- Facilitate the organizing the training sessions with partners at the local level, who will then train volunteers on summer camp activities
- Provide necessary resources, such as training spaces, permission letters etc. to ensure widespread awareness across the state
- Conduct monitoring and mentoring visits during summer camp implementation to encourage children, volunteers, and Pratham team members
- Ensure the timely entry of data into the system
- Participate in the celebration and felicitation week towards the end of the camp and oversee the distribution of certificates to volunteers.
- Conduct review meetings with the core team tracking the progress

### 2. Pratham's Role in the Summer Camp-

- Provide print material of content relevant to the target group and volunteers, including the Summer Camp Kit including an activity's manual, assessment tools, formats, training plan, and digital content such as *Kahani Train* activities and the life skills-based Education for Education Course for Volunteers.
- Develop and share communication materials to enhance awareness and provide a digital system for data collection.
- Conduct training sessions for identified PoCs across partners on the summer camp's content, process, and implementation.
- Support volunteer mobilization as needed.
- Maintain regular communication with PoCs and the core team to track implementation progress and assist in strategy planning in case of challenges.
- Regularly track and analyze data, participating in review meetings to share updates from the field and present baseline and endline assessment data.

The engagement between the partner organization and Pratham will be solely non-financial.